

Background company:

Our Firm:

- We are an Dutch tax consultancy firm. Fisconti Tax Consulting is specialised in providing tax consultancy services to businesses and has offices in The Hague and Amsterdam
- Our clients are Dutch and multinational companies ranging from start-up businesses to long-time established and world's leading businesses
- Fisconti's aim is to fully understand the business of clients and to be considered a logical and vital extension of their organisation.
- Fisconti is part of an international network of independent tax consultants specialised in corporate taxation, the Corporate Tax Alliance (www.corptax.org). This is a global network and active in more than 30 countries.
- Our advices should be practical and understandable and clearly stipulating the 'way forward'. We quote Abert Einstein on our website: "Everything should be made as simple as possible, but not one bit simpler".

Our company logo:



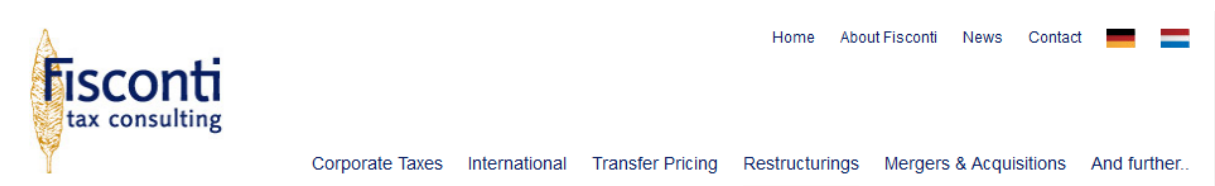
The ostrich feather in our logo is from the Goddess Maät. It stands for truth. Maät is the goddess of truth, justice, wisdom, the stars, law, morality, order, harmony, the seasons, and cosmic balance.

<https://en.wikipedia.org/wiki/Maat>

Requirements:

We are firstly looking for an appropriate design of our website. It is clear that as next step the design needs to be translated into a running website. Please already feel below some thoughts.

- The website (www.fisconti.nl) is old fashioned and requires an update. The site is in three languages (UK, Dutch and German)
- The current set up and wording of buttons is quite logical (see below), however the “team, news and contact” button are not very visible for clients and prospects
- The field of expertise (corporate tax, international, transfer pricing etc) are dominant and require adjustment.



- Initially, we would like to keep the language behind all the buttons. Nevertheless, we need to be able to modify this text without being an IT wizard
- We would like to have a website in place that also can be read on the cell phone (automatic adjusted to the size of the screen)
- It is important that we can easily add content without being an IT expert (maybe Wordpress?). For instance a recent tax news flash can be put on the front page and should automatically be placed in the news archive as well
- The current web site makes it more difficult for clients/prospect to contact us. A more dominant contact form is required
- The pictures are outdated and require refreshment. You can even consider refreshing the logo, but changing the logo is not the first priority

Look and Feel:

- The website of McKinsey is a good example what we believe is a good website for our business and gives an idea of the desired look and feel.